

Total Page Size 8 1/2 by 11 (Printable Area: T, R & B margins= $\frac{3}{4}$ inch; L margin=1 inch)

Eighth-Page/Business Card Ad (\$60)
Dimensions 3 3/8 (W) by 2 3/8 (H)
(horizontal only; color not available)

Quarter-Page Ad (\$100)
Dimensions 3 3/8 (W) by 4 3/4 (H)
(vertical only; color not available)

Full-Page Ad (\$325 color; \$250 b&w)
Dimensions 6 3/4 (W) by 9 1/2 (H)

Half-Page Ad (\$200 color; \$150 b&w)
Dimensions 6 3/4 (W) by 4 3/4 (H)
(horizontal only)

ALL dimensions expressed in inches.
This page representation is drawn to scale.

**EASTERN FLORIDA STATE COLLEGE
CHORAL MUSIC DEPARTMENT
ADVERTISING RATE PAGE AND INSERTION ORDER**

Brevard Community Chorus • EFSC Concert Choir • EFSC Madrigal Ensemble

Size of Ad (*Please check one and circle "b&w" or "color".*)

- Full Page (\$250 for b&w, \$325 for color)
- Half Page Horizontal (\$150 for b&w, \$200 for color)
- Quarter Page Vertical (\$100, color not available)
- Eighth Page / Business Card Horizontal (\$60, color not available)

Business Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____

E-Mail Address: _____

Ad Wording (or attach photo-ready ad, or e-mail graphics file to Robert Lamb, below. Remember-the better your artwork looks, the better your ad will look; electronic submissions of graphics files are much preferred over printed submissions.):

Payment: *Hand check to chorus member who sold the ad, or mail check (payable to Eastern Florida State College) to:*

Eastern Florida State College
Dr. Robert E. Lamb, Department of Performing and Visual Arts
1519 Clearlake Road
Cocoa, FL 32922
Phone: (321) 433-7629
E-Mail: LambR@easternflorida.edu

For college use only:

Amount Collected: _____ Sold By: _____